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PRESS RELEASE

Second Learning Activity in sociSDG project took place in Zagreb!

Second Learning Activity within the sociSDG project took place from May 21st until May 25th 2018 at the [RRiF College for Financial Management](#) in Zagreb. Its participants were members of nine renowned European organizations in the field of SDGs: [The Croatian Institute for CSR](#) (coordinator, Croatia), [Global Impact Grid](#) (Germany), [LUM University](#) (Italy), [Pontis Foundation](#) (Slovakia), [Homo Eminens](#) (Lithuania), [Materahub](#) (Italy), [LatConsul SIA](#) (Latvia), [Datamaran](#) (UK) and [Kaleidoscope Futures](#) (UK).

Considering the fact that the primary goal of the project is adult education and the exchange of the best practices when it comes to the social SDGs, a five-day learning activity was designed in order to cover different aspects of SDG 2: Zero Hunger and SDG 12: Responsible Consumption and Production.

- All participants took part in a **Workshop: Towards Sustainable Production and Consumption**, led by prof. **Wayne Visser**, PhD and **Indira Kartallozi**. The workshop focused on Leadership and Innovation in Food and Agriculture and the Energy, Waste and Water Nexus. This workshop raised awareness of sustainable consumption and production by focusing on innovation in waste, energy (SDG 7) and water (SDG 6) management in the food and agriculture sector. The workshop succeeded in sharing knowledge of best practices from around the world in waste, energy and water management in the food and agriculture sector, and introduced key concepts like circular economy, life cycle analysis, footprint assessment and block-chain management in the supply chain.
- **Giulia Netti**, PhD student from LUM University presented to the project partners how companies are measuring and implementing SDG 12 on the example of [Illycaffè](#)
- **Ezio Pinto**, Marketing Director from [Di Leo Pietro](#), talked about the use of palm oil in the biscuit sector
- **Antonello Ferrara**, Innovation Leader from [Apulia Distribuzione](#), explained sustainable retail and consumption trends
- **Biljana Borzan**, member of the European Parliament and Parliament's rapporteur on resource efficiency talked to project partners about the importance of reducing food waste, stimulating food donation, and improving food safety and quality throughout European Union
- As a part of roundtable on Food Innovation, prof. **Dubravka Vitali Čepo**, PhD presented her project *Valorization of olive waste in sustainable food innovation* – [NutriOliWa](#)
- Prof. **Božidar Benko**, PhD, explained to project partners the benefits of hydroponics as a sustainable alternative to soil gardening.
- Prof. **Zdravko Matotan**, PhD, presented how [Podravka](#) is implementing sustainable development into its strategy and why is it important to work on preserving biodiversity of vegetable species in Croatia

During the Learning Activity, participants organized two webinars. First webinar focused on the topic of SDG 12. Prof. **Wayne Visser**, PhD, from Antwerp Management School presented some of the main problems and opportunities in implementing responsible consumption and production patterns,

while **Gianpiero Menza**, PhD, from [Bioversity International](#) talked about the impact of agriculture biodiversity loss on agriculture value chains, risks for agri-food companies and opportunities for change. Presentations were followed by a Q & A and discussion.

Second webinar focused on the topic of SDG 2, in which prof. **Zdravko Matotan**, PhD, from [Podravka](#), explained how companies are implementing the SDG 2, while **Marie Populus** from [Infarm – The Urban Farming Company](#), talked about the future of sustainable food production. Presentations were followed by Q & A and discussion.



FUTURE ACTIVITIES

The next activity within the project will take place in London 3rd and 4th of October 2018. If you have any questions for the consortium, feel free to write to us at info@idop.hr. You can find additional information about the project on the website www.socisdg.com or connect through our [Facebook](#) and [Twitter](#).