



HIGH IMPACT PHILANTHROPY

Dominika Horňáková Slovak Telekom fund





KEY ACTIVITIES AND RESOURCES

- start: 2007
- public benefit activities through grant programs and projects.
- target group: hearing impaired
- another fields: education and deprived communities
- from 2019 ICT (Digital technologies)
- 2 % taxes deduction and financial gifts
- around 650 000 EUR



MOBILE PEDAGOGUE - EARLY FIELD INTERVENTION

- 5 year: from 2012 2017
- 150 families with hearing impaired children
- cooperation with special pedagogues, university and other field experts
- families empowerment
- 300 000 EUR



EMPOWERING FAMILIES

- strong network
- social media
- regular meetings
- support of "parenting" organisations through grants
- open letter to the ministries

EXPERTS AND STUDENTS

- active role in program
- 2 published books
- material for students, volunteers

IMPACT MEASUREMENT

- Cost-Benefit Analysis of early childhood intervention
- 1 EUR = 3 EUR
- 1 st time BRING TOGETHER:
- Implementation Unit, Social Policy Institute of Educational Policy, Value for Money Unit
- active communication with stakeholders
- higher contribution from Ministry of Health from 120 EUR to 500 EUR (hearing aid)





ONLINE SIGN LANGUAGE INTERPRETER

- pilot project
- start: 2015
- 318 clients
- 2244 calls / y
- next steps: ensure access to this services on national level

THANK YOU!

DOMINIKA.HORNAKOVA@NADACIAPONTIS.SK